

# THE LAZARUS REPORT

## Product End-of-Life News and Insights

### In the News

#### Chips Act will not reduce reliance on other countries, according to [some experts](#)

MIT Professor Yossi Sheffi claims that remaking well-established supply chains is a task “companies are loathe to do,” and that the Chips Act is unlikely to reduce reliance on other countries for chips. (See Dynamic’s [recent interview](#) with Professor Sheffi.)

#### Arm and Intel [collaborate](#) to optimize future chip design

Intel Foundry Services and Arm will jointly fine-tune Arm’s IP using the DTCO methodology for Intel’s 18A manufacturing process to optimize performance, power, and costs of upcoming chip designs.

#### Arm to produce its [own semiconductor](#) in wake of new Intel partnership

Arm Ltd is building its own semiconductor to showcase the capabilities of its products, as it seeks to attract new customers and fuel growth following its IPO later this year. Arm has built a new “solutions engineering” team that will lead the development of these prototype chips.

#### Intel is in talks to become major investor in [Arm’s public offering](#)

Arm Holdings is reportedly in talks with Intel as a potential anchor investor for one of the year’s biggest initial public offerings, which is expected to raise \$8 - \$10 billion.

#### Windows 10 and Windows 11 can run on [ARM](#), with superior performance

Compared to a traditional Windows laptop, Windows on Arm promises superior battery life that lasts more than one day, always-online internet connectivity via 4G or 5G, super-fast boot times, and chipset-level support for security features like Windows Hello.

#### [AMD](#) goes on offensive in response to Arm and Intel momentum

Given the rapid and widening collaboration between Arm and Intel, AMD has stepped up its offensive strategy, which includes a partnership with Microsoft to create an alternative to Nvidia.

### The Disruptive Impact of ARM Chips, and How the Medical Device Industry Stands to Benefit

Integration of ARM chips into medical devices holds immense potential for revolutionizing the healthcare industry

One of the most significant technology disruptions in recent years has been the rise of ARM (Advanced RISC Machines) chips. ARM-based processors have revolutionized the computing industry, challenging the dominance of traditional x86 architecture led by Intel and shaping a new era of computing devices, particularly for the medical device industry.

Intel, renowned for its x86 processors, has long been synonymous with computing power. Its chips have been the foundation of desktops, laptops, and servers for decades. The ubiquity of Microsoft’s Windows operating system further cemented Intel’s position, as most Windows software was optimized for x86 architecture. The Intel-Microsoft partnership created a mutually reinforcing ecosystem, with Windows supporting Intel chips and Intel chips powering Windows devices.

The advent of ARM chips disrupted this longstanding symbiotic relationship. ARM, with its power-efficient design and focus on mobile devices, emerged as a formidable alternative. ARM processors, based on Reduced Instruction Set Computing (RISC) architecture, gained traction in the smartphone and tablet market due to their low power consumption and strong performance in mobile applications. Companies like Apple, Qualcomm, and Samsung embraced ARM chips, enabling them to deliver highly efficient and powerful devices.

The disruptive impact of ARM chips on Intel and Microsoft can be analyzed from two perspectives: the decline in PC sales, and the rise of ARM-based devices. The proliferation of smartphones and tablets, largely powered by ARM chips, eroded the demand for traditional PCs. Consumers increasingly sought portable and versatile devices for their computing needs, which often did not require the processing power of Intel’s x86 architecture. As a result, PC sales have stagnated, affecting both Intel’s chip sales and Microsoft’s Windows licensing revenue.

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ARM's success in the mobile space encouraged its expansion into other markets. ARM-based laptops and servers, dubbed "always-connected PCs," offered long battery life, instant-on capabilities, and seamless connectivity. Microsoft, recognizing the potential of ARM, developed a version of Windows, Windows 10 on ARM, specifically optimized for ARM chips. This opened the doors for ARM-based laptops and hybrids, such as the Microsoft Surface Pro X, challenging the dominance of Intel's x86 processors in the laptop market.

The disruptive influence of ARM chips compelled both Intel and Microsoft to adapt their strategies in response. Intel recognized the threat and pivoted toward diversification. It focused on developing more power-efficient processors, introducing ultra-low-power variants like Atom and Core M. Intel has also invested in research and development to enhance its fabrication processes, aiming to regain its technological edge. However, Intel has faced challenges in catching up with ARM's power efficiency and has struggled to regain lost ground in the mobile and embedded markets.

In turn, Microsoft has actively pursued ARM-compatible software solutions. Windows 10 on ARM was designed to offer seamless compatibility with ARM-based devices, enabling users to run legacy x86 applications through emulation. Microsoft also focused on cross-platform compatibility, supporting ARM-based devices running Windows, Android, and iOS. Additionally, Microsoft expanded its cloud offerings, leveraging ARM chips in its data centers to improve energy efficiency. This strategic shift allowed Microsoft to maintain relevance as computing expanded beyond traditional PCs.

### **The Impact of ARM Chips on Medical Device Manufacturers**

Advancements in technology continue to revolutionize various industries, and the emergence of ARM chips has ushered in a new era for medical device manufacturers, offering numerous benefits that can positively impact their operations, product development, and patient outcomes.

ARM chips are renowned for their high-performance capabilities and energy efficiency, making them ideal for medical device manufacturers. With ARM-based processors, manufacturers can develop devices that offer

faster processing speeds, seamless multitasking, and reduced power consumption. This translates into improved device performance, longer battery life, and enhanced user experience. For instance, wearable health monitors can provide accurate real-time data while conserving energy, allowing patients to monitor their health continuously without disruption.

ARM architecture also provides medical device manufacturers with the flexibility to tailor their products to address specific medical applications. The modular nature of ARM chips enables manufacturers to choose components based on their requirements, allowing for customization and optimization of device functionality. This flexibility empowers manufacturers to design medical devices with specialized features, ranging from implantable sensors and remote monitoring systems to portable diagnostic tools. Consequently, healthcare professionals can benefit from personalized solutions that address specific patient needs and improve treatment outcomes.

The utilization of ARM chips in medical devices can also significantly reduce manufacturing costs and accelerate time-to-market. ARM-based processors are widely available, cost-effective, and compatible with various software ecosystems. This accessibility enables medical device manufacturers to streamline their supply chains, minimize production costs, and bring innovative products to market more efficiently. As a result, patients can access cutting-edge medical devices at more affordable prices, while manufacturers can gain a competitive edge and drive advancements in healthcare technology.

Integration of ARM chips into medical devices holds immense potential for revolutionizing the healthcare industry. The enhanced performance, flexibility, and cost-effectiveness offered by ARM architecture empower medical device manufacturers to develop innovative solutions that can improve patient care. As these technologies continue to evolve, we anticipate a future where medical devices powered by ARM chips become indispensable tools in delivering advanced and personalized healthcare.

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